

E-SCRAP

2009 CONFERENCE & TRADE SHOW

September 23-24, 2009

Hilton Orlando

Orlando, Florida

Make The Most Of The E-Scrap Conference

Increase your industry exposure, maximize your ROI, generate new leads and maintain your relationships.

The E-Scrap Conference is the must-attend conference of the industry. The seventh annual E-Scrap Conference will be held September 23-24, 2009 at the Hilton Orlando in Orlando, Florida. The 2008 conference held last September in Glendale, Arizona, attracted over 950 attendees from 16 countries. The trade show floor had nearly 90 exhibitors.

More than ever, it is important not to lose personal contact with your clients and prospects. The conference offers array of sponsorship, exhibiting and advertising options that provide your organization with a cost-effective way to promote your products and services, establish your brand, build new business relationship and secure your position as a leader in the industry. Exhibiting is the perfect opportunity to reach key industry decision-makers, including executives at original equipment manufacturers, generators of e-scrap, local, state and federal government officials, trade association leaders, e-scrap processors, and buyers of e-scrap parts and materials.

We have established several sponsorship levels and exhibit opportunities, with extensive benefits designed to complement your strategic marketing objectives. The E-Scrap Conference looks forward to the opportunity to partner with you and showcase your organization.

Sponsorship Opportunities

Platinum Level - \$10,000

Select from one of the following sponsorship events/activities, or call to customize your sponsorship event:

- Networking Lunch (two available)
- Networking Reception
- Entertainment at Reception
- Lanyards
- Specialty Coffee Tickets
- Internet Kiosk
- Customize Sponsorship

Platinum Level Sponsorship Benefits:

- Complimentary booth in the exhibit hall (\$1,600 value)
- Four complimentary registrations (\$1,660 value)
- A full-page four-color advertisement in the October edition of E-Scrap News magazine (\$1,245 value)
- A quarter-page black-and-white advertisement in the September edition of E-Scrap News newsletter (\$395 value)
- Banner advertisement in E-Scrap News electronic newsletter for eight weeks (\$720 value)
- A full-page four-color advertisement in the September edition of Resource Recycling magazine (\$2,535 value)
- A full-page black-and-white advertisement in the conference program (\$1,300 value)
- Company listing in the conference program
- Acknowledgement as a premium sponsor in the conference program, from the podium and signage at your sponsored event
- Company listing, with a hyperlink to your Web site on the conference Web site
- Banner advertisement on the Resource Recycling Web site for one year (\$995 value)
- Company name on screen at opening session
- Opportunity to provide an informational marketing piece, or a small logo'd gift at your sponsored event (i.e., at each place setting at the luncheons, or on the cocktail tables at the reception)

Gold Level - \$5,500

Select from one of the following sponsorship events/activities, or call to customize your sponsorship event:

- Conference Proceedings CD
- Continental Breakfast (two available)
- Message Board
- Networking Lounge

Gold Level Sponsorship Benefits:

- Complimentary booth in the exhibit hall (\$1,600 value)
- Three complimentary registrations (\$1,245 value)
- A half-page four-color advertisement in the October edition of E-Scrap News magazine (\$970 value)
- A sixth-page black-and-white advertisement in the September edition of E-Scrap News newsletter (\$325 value)
- A quarter-page black-and-white advertisement in the September edition of Resource Recycling magazine (\$715 value)
- A half-page black-and-white advertisement in the conference program (\$700 value)
- Company listing in the conference program
- Acknowledgement in the conference program, from the podium and signage at your sponsored event
- Company listing, with a hyperlink to your Web site on the conference Web site
- Company name on screen at opening session

Silver Level - \$2,750

Select from one of the following sponsorship events/activities, or call to customize your sponsorship event:

- Networking Refreshment Break (three available)
- Conference Folder (four available)
- Agenda on back of Name Badge (two available)
- Prize Give-a-Ways (six available)

Silver Level Sponsorship Benefits:

- Complimentary booth in the exhibit hall (\$1,600 value)
- Two complimentary registrations (\$830 value)
- A quarter-page black-and-white advertisement in the conference program (\$350 value)
- Company listing in the conference program
- Acknowledgement in the conference program, from the podium and signage at your sponsored event
- Company listing with a hyperlink to your Web site on the conference Web site
- Company name on screen at opening session

Sponsorship Events

Some sponsorship events will have multiple sponsors assigned to them. Sponsored events will be assigned on the basis of sponsors' participation in previous conferences, and in the order in which applications/contracts are received. If a sponsored event was not selected, the E-Scrap Conference will assign a sponsored event. The E-Scrap reserves the right to use its sole discretion to assign or reassign sponsored events at any time for the overall benefit of the conference.

Customize a Sponsorship Event

Have an idea for a sponsorship event or benefit? We will be happy to discuss customizing a sponsorship event or benefit just for you. Possibilities include, but are not limited to, sponsoring scholarships, plenary speaker or special give-a-way. For more information, please contact Cara Bergeson at cara@resource-recycling.com.

2009 Sponsorship Benefits Comparisons

SPONSORSHIP BENEFITS	Platinum	Gold	Silver
Exhibit Booth	yes	yes	yes
Registrations	4	3	2
Advertisement in the October edition of E-Scrap News magazine	full page	half page	—
Advertisement in the September edition E-Scrap News newsletter	quarter page	sixth page	—
Advertisement in E-Scrap News electronic newsletter	8 weeks	—	—
Advertisement in the September edition of Resource Recycling magazine	full page	quarter page	—
Advertisement in Conference Program	full page	half page	quarter page
Company Listing in Conference Program and Web site	yes	yes	yes
Sponsored Event Signage (if applicable)	yes	yes	yes
General Conference Signage	yes	yes	yes
Advertisement on Resource Recycling Web site	1 year	—	—
Company Name on Screen at Opening Session	yes	yes	yes
Sponsorship of Conference Research Project	yes	—	—
	\$10,000	\$5,500	\$2,750

Registration and Badges

The conference sessions and trade show are limited to attendees who have registered to attend the conference. Sponsors and/or exhibitors representatives are required to register for the conference and wear badges throughout the exhibition and conference. Sponsoring companies receive one to four complimentary registrations, depending on the level of sponsorship. Registration includes entrance to sessions, exhibit hall, meals and evening reception. Additional registrations can be purchased at a discounted rate of \$315 each. (Regular registration rate is \$415 each) The E-Scrap Conference reserves the right to withdraw the use of the badge used to gain admission to the exhibit hall by any person other than the one for whom it was assigned.

The E-Scrap Conference reserves the right to refuse to admit and eject from the trade show or conference any objectionable or undesirable person or person; and on the exercise of this authority, the exhibitor, for himself, his employees and agents, hereby waives any right and all claim of damages against the E-Scrap Conference, Resource Recycling, Inc. and the host hotel.

On-site sponsor and/or exhibitor registration is subject to a \$100 on-site processing fee, in addition to the \$315 discounted registration fee that is offered to sponsors and exhibitors.

Social and Meeting Functions

Any social function in a public space of the E-Scrap Conference approved hotel(s) must be approved by the E-Scrap Conference management. Most social functions are not restricted, with the exception of the request that these functions do not take place during official conference and trade show schedule times, including the networking reception.

The E-Scrap Conference has secured a few small meeting rooms for sponsors and exhibitors to meet with clients or potential clients in a private setting. To reserve one of these meeting rooms, please contact Cara Bergeson at cara@resource-recycling.com prior to the conference or speak to a conference representative at the conference registration desk on-site.

Company Logo and Description

Please e-mail your company logo (at least 300dpi) and a brief company description (up to 75 words) of your services and/or product offered by your organization to cara@resource-recycling.com. This description will be used in the conference program and on the conference Web site. Company logo and description for the conference program are due by August 14, 2009. No changes to the company description will be permitted after August 14th. Once your information is received, it may take up to one week before it will be posted to the conference Web site. All company logos and descriptions are subject to

approval by conference management. Company descriptions will be edited by E-Scrap News editors.

Media Circulation

E-Scrap News is read by more than 5,000 professionals involved in electronics product stewardship and recycling. The magazine's readers are dominated by corporate and institutional generators of e-scrap (21 percent of readership), scrap electronics processors (34 percent), local collection program managers (26 percent), and electronic producers, distributors and retailers (10 percent).

Resource Recycling magazine is distributed to over 12,500 readers each month. Magazine readers include executives, owners, operation managers and waste management professionals in private recycling and composting businesses; local, state and federal governments; waste haulers; consultants; equipment dealers; waste generators at commercial businesses and institutions; and others allied in the field.

Conference attendees will receive a conference packet that will include the October edition of E-Scrap News and the conference program. Copies of Resource Recycling magazine will be available at the registration desk for those attendees interested in a sample copy.

Digital File Preparation

Please prepare ads to these specifications to ensure quality reproduction. All print ads for the conference program, E-Scrap News and Resource Recycling are due August 14, 2009.

Don't have an ad? We would be happy to help design an ad for you. Please contact Suzette DuCharm at 503.233.1305 x113 or suzette@resource-recycling.com for more information and rates.

Ad Dimensions

Full-page	8 ½ x 10	(Full Bleed 8 ¾ x 11 ¼)
Half-page	7 ½ x 4 7/8	
Quarter-page	3 ¾ x 4 7/8	
Sixth-page	2 ¾ x 4 7/8	
Showcase	2 ¾ x 1 ¼	
Logo	300 dpi	

Format / Media / Software

We only accept Macintosh OS versions of the following software:

- InDesign CS3
- Adobe Acrobat
- QuarkXpress 7.4
- Adobe Illustrator 10.0
- Photoshop 7.0

Programs we do not support:

Microsoft Publisher or Corel Draw.

PDF files should be produced in Acrobat 4.0 or higher, with all fonts embedded and high resolution. Original artwork should be at least 300 dpi (high-resolution) from which the PDF is made.

Important Graphic Specifications: Graphics / Lineart / Photos / Fonts

Include all graphic files on your disk or in your email:

- High-resolution photo EPS or TIFF at 300 dpi
- High-resolution lineart EPS or TIFF at minimum 300 dpi
- JPEG at 300 dpi at 100 percent
- JPEG files at 72 dpi the graphic or photo must be 4.5 times larger than the final print size
- Xpress Preferences file (Quark) is needed if you have created custom frames, edited kerning or hyphenation tables.

Include all screen and printer fonts used:

- PostScript, TrueType or OpenType
- Do not use stylized/style menu fonts. They default to plain text
- Turn text into outline before saving Illustrator or Freehand files (eliminates need to send fonts)

Also send:

- A printed copy of your advertisement. Fax is ok for black-and-white ads. A printed ad copy is desirable to verify what we receive digitally
- Disk Output Report or File Output Report

Sending Files

Send files to ads@resource-recycling.com or to our ftp site, www.resource-recycling.com/upload.html. Mail files, via courier, to Resource Recycling, Attn: Suzzette DeCharme, 600 SE Powell Blvd., Portland, OR 97202-2623. Please clearly label your disks and files. Include the version of software used, your name, company, phone, fax and email information. The fax number is important for

us to send you a proof of your ad. When sending smaller files via email, be sure to include all the screen and printer fonts and graphics. The email's subject field should indicate it is an ad – e.g., "ABC Company, E-Scrap Conference Ad." Include contact person, phone, and fax numbers. At the same time, fax a copy of the ad or send us a color proof. For large and/or four-color ad files, send us a disk and proof via mail or courier.

Please contact Suzette DeCharme with any questions or additional information on your ads and artwork at 503.233.1305 x113 or suzette@resource-recycling.com.

Banner Advertisement Preparation

Banner ads for the Web site and/or electronic newsletters should consist of your company logo and/or company name.

Dimensions:

200x50 pixels

Formats:

GIF or JPG

Email files to cara@resource-recycling.com. The email subject field should indicate it is a banner ad – e.g., "ABC Company, E-Scrap Conference Banner Ad." Please include the hyperlink you would like the ad to be directed to as well as your contact information.

All print and banner advertisements for use with any sponsorship are subject to approval by conference management.

Exhibitor Guidelines for Sponsors

The trade show provides your company the perfect opportunity to reach key industry decision makers. Platinum, gold and silver level sponsors receive a complimentary booth in the exhibit hall. The conference does not provide tickets/passes just to attend the trade show.

If you wish to double your booth space to 20'x10', then add an additional \$1,440 to your sponsorship fee. If you wish to triple your booth space to 30'x10', then add an additional \$2,720 to your sponsorship fee.

Booth Specifications

- 10'x10' standard exhibit booth
- 8' drape along back and 3' along sides of exhibit booth
- 7"x44" exhibitor identification sign
- 6'x30" skirted table
- 2 side chairs
- 1 waste basket

The above listed items are included in your booth package. Exhibitor kits will be emailed/mailed late summer 2009 and will include information on electrical services, internet, audio/visual, freight/shipping, and additional rental items. Single booth space is 10'x10', double booth space is 20'x10' and triple booth space is 30'x10'.

Trade Show Hours

Wednesday, September 23rd

10:00 am – 10:45 am

1:00 pm – 1:30 pm

3:00 pm – 3:30 pm

5:00 pm – 7:00 pm

Thursday, September 24th

8:00 am – 12:00 pm

The trade show floor may see traffic at other times during the conference.

Official trade show hours are subject to change without notice.

Installation of Exhibit

Tuesday, September 22nd

1:30 pm – 7:00 pm

Installation of exhibit equipment and material must be completely set-up and in-place by 7:00 pm on Tuesday, September 22nd. Installation times are subject to change slightly.

Dismantling of Exhibit

Thursday, September 24th

12:30 pm – 4:30 pm

Dismantling of booths may commence no earlier than 12:30 pm, and the exhibit hall must be completely cleared by 5:00 pm on Thursday, September 24th.

Booth Construction and Display

Exhibit display panel or equipment should not project further than 8' from the back drape and 36" along the side rails. There shall be no obstruction in the aisle. Noise level on sound systems, recorders, speakers, live music, etc., shall be maintained so as not to disturb other exhibitors. No special signs, booth structures, apparatus or lighting fixtures are permitted in excess of 8' in height. No helium balloons are permitted. Exhibit material must not be set up as to

interfere with the view into adjoining booths. All exhibits must comply with city fire, building and electrical codes and regulations. All electrical work must be ordered through the decorator or the facility.

Conference management reserves the right to request, at any time before or during the conference, samples of promotional literature and/or booth display layout before the exhibitor will be eligible to participate or continue in the exhibition. The E-Scrap Conference, in sole discretion, reserves the right to determine which forms, products and/or booth display layout are appropriate, and to refuse, cancel or restrict any applicant or exhibit. If conference management decides that any of these do not meet its standards or are not suitable, then the exhibitor must, at once, comply with the management demands and/or withdraw. Exhibitor engaging in objectionable methods shall be subject to eviction without refund.

Representatives of non-exhibiting firms will not be permitted to demonstrate their products or distribute advertising material in the trade show or conference. Exhibitors will not be permitted to demonstrate their products or distribute advertising material outside of their assigned booth space.

Subletting of Space

No exhibitor shall assign, sublet or share the whole or any part of its assigned space without the written approval by the E-Scrap Conference management.

Reserving and Contracting Space

The application for sponsorship must be completed in its entirety and payment must accompany the application. The receipt and acceptance by the E-Scrap Conference of the signed application/contract accompanied, by payment for sponsorship and exhibit space, will constitute a binding agreement for the right to use the space allocated. In the event of fire, strikes, war or other acts of nature rendering the exhibit area unfit or unavailable for use, this contract will be voided. Application for exhibit space must be made on the official form and accompanied by full payment to be considered final. Completion of application constitutes that the exhibiting company and its representatives agree to abide by all the terms and conditions listed in the exhibit guidelines.

Assignment of Space

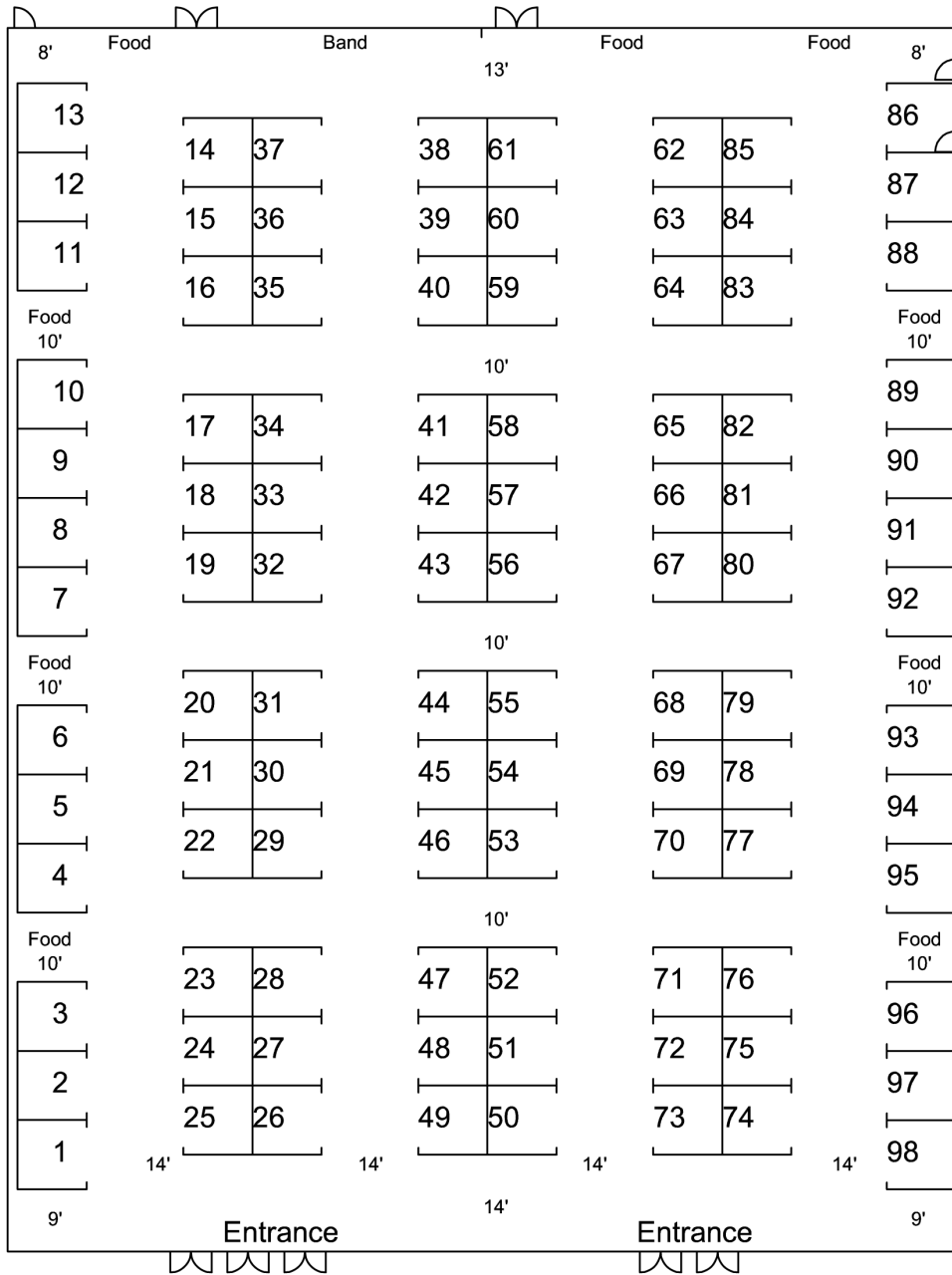
Assignment of exhibit space is based on a priority point system. The priority point system is designed to recognize organizations for their past and present support of the E-Scrap Conference and to encourage new organizations to participate. Priority points are awarded for each year of participation as an exhibitor and/or sponsor and will be used to determine the order in which space will be assigned in the exhibit hall. In the event that more than one organization has the same number of points, priority for those organizations will then be determined in order of which contracts are received. Priority points are only awarded upon full payment of exhibitor and/or sponsorship fees. The E-Scrap Conference will make every effort to make assignments to preferred booth locations. If space is not available, the E-Scrap Conference will assign the next best available space. The E-Scrap Conference reserves the right to use its sole discretion to relocate or reassign exhibit booths at any time for the overall benefit of the conference, such as separating competitors, or to accommodate revised floor plans. Specific booth assignments are not final until payment in-full has been received and confirmed in writing by the conference manager.

Priority points are awarded as following:

- Four points for each year organization participated at a platinum level sponsor
- Three points for each year organization participated at a gold level sponsor
- Two points for each year organization participated at a silver level sponsor
- One point for each year organization participated as a bronze or lower level sponsor
- One point for each year organization has exhibited only

To maintain priority points, all exhibiting and/or sponsoring organizations are required to participate once as an exhibitor and/or sponsor in a two-year period. If a year is skipped, the exhibitor and/or sponsor will retain all earned points to-date, but will not earn additional points. If there is no participation in a two-year period, all priority points are forfeited. All exhibiting and/or sponsoring organization are responsible for following all rules, regulations, guidelines and policies presented. Violations by individuals representing participating organizations will be cause for forfeiting all priority points.

Floor Plan



Liability & Security

Exhibiting company agrees to assume all responsibility for any loss or injury related to their booth, and that they shall indemnify and hold harmless E-Scrap Conference, Resource Recycling Inc. and company owners and employees as well as the Hilton Orlando, Hilton Hotels Corporation and the Hotel's owners, managers, subsidiaries, affiliates, employees and agents from all liability in which may ensue, for any cause. The exhibit hall will be secured, to the extent possible, during those hours when the exhibit hall is not open to the public and attendees. However, E-Scrap Conference cannot guarantee against loss, damage or injury of any kind. Be advised, exhibitor should not leave valuables unattended during set-up, exhibitor hours and after show hours, and/or dismantling. Exhibitors are solely responsible for the security of their exhibit and equipment. Exhibitors understand that Resource Recycling, Inc. nor hotel parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.



Sponsorship Contract

September 23-24 2009 Orlando, Florida

Please complete all sections of the contract and return with payment to The E-Scrap Conference, PO Box 42270, Portland, OR 97242-0270, or fax to 503.233.1356. For questions, contact Cara Bergeson at 503.233.1305, or cara@resource-recycling.com.

Contact Information (For correspondence only)

Company Name

Contact Person

Mailing Address

City / State / Zip

Phone / Fax

Email

Sponsorship Level

Platinum - \$10,000

Gold - \$5,500

Silver - \$2,750

Sponsor Activity: _____

Payment

Amount enclosed: \$ _____

Full payment must accompany this sponsorship contract.
No refunds.

Check (Please make checks payable to Resource Recycling)

Credit Card (check one): Visa MC AMX

Card Number

Exp Date

Billing Address (if different, then contact address listed above)

City / State / Zip

Name on Card

Office Use Only:

JDDB _____ CBDB _____ Payment _____

Sponsored Event _____ Booth Number _____

Company Description for Conference Program & Website

The information provided below will be used for the conference program and conference Web site. This information may not be modified after August 14th. If information is not provided, The E-Scrap Conference will pull information from previous conference years or sponsor's Web site.

Company Name

City / State

Phone

Email

Web site

Please email a brief description (up to 75 words) of your services and/or products offered by your organization to cara@resource-recycling.com

Company Logo

Email a company logo, 300 dpi, to cara@resource-recycling.com.

Tradeshaw

Will you be exhibiting in the tradeshow? Yes No

Double Booth – an additional \$1,440

Triple Booth – an additional \$2,720

Booth Preference _____

Please refer to floor plan and select your top booth choices. Refer to the exhibitor guidelines for information on how booth assignments will be made. Assignments will be made September 2009 or once the floor plan has sold out.

Complimentary Registrations

Sponsoring firms receive up to four complimentary registrations. Please refer to sponsorship opportunities for the number of complimentary registrations your sponsorship level receives. Additional registrations may be purchased at a discounted rate of \$315 each. Please complete the attached registration form to register your complimentary and discounted registrants.

Upon acceptance by The E-Scrap Conference, this contract for sponsorship of The E-Scrap Conference will become a contract between the applying sponsors and The E-Scrap Conference. The sponsoring company and its representatives agree to abide by the terms and conditions listed. If exhibiting, the sponsoring company and its representatives agree to abide by all the terms and conditions listed in the exhibitor guidelines.

Authorized Signature

Printed Name

Date



Sponsorship Registration Form (Complimentary or Additional)

September 23-24 2009 Orlando, Florida

One of the many benefits of sponsoring, sponsors can receive up to four complimentary registrations depending on its sponsorship level. Platinum sponsors receive up to four complimentary registrations. Gold sponsors receive up to three complimentary registrations. Silver sponsors receive up to two complimentary registrations. Additional registrations can be purchased at a discounted price of \$315 per person.

Submit one registration form per complimentary and/or additional sponsor attendee registration. Registration includes entrance to sessions, tradeshow, meals and evening reception. Only those registered will be allowed to staff your booth and/or attend the conference sessions. Please complete all sections of the registration form and return with payment, if applicable, to The E-Scrap Conference, PO Box 42270, Portland, OR 97242-0270, or fax to 503.233.1356. For registration questions, contact Jef Drawbaugh at 503.233.13055 or jef@resource-recycling.com.

Name _____ Title _____

Company / Agency Name _____

Address _____

City / State / Zip _____ Country _____

Phone / Fax _____

Email _____

Sponsorship Level

- Check here if you require assistance, or special accommodations because of a disability, to make this program accessible to you. Someone from the conference office will contact you. Special request must be given to the conference office at least 10 working days prior to the conference.
- Check here if you would like a vegetarian meal for the luncheons.
- Check here if you would like a Kosher meal.

Payment

It is only necessary to complete the payment section of form if purchasing additional registrations in addition to those complimentary registrations included in sponsorship package and/or if registering for any of the additional educational opportunities. Full payment must accompany this registration application.

- Complimentary
- Check (payable to Resource Recycling)
- Credit Card (check one): Visa MC AMX
- Discount Registration Fee of \$315

E-Scrap 2009 Registration Fee

Registration includes two continental breakfasts, two lunches, refreshment breaks, conference packet and admission to all E-Scrap 2009 sessions, tradeshow, and evening reception. Conference registration does not include lodging. All E-Scrap Conference sessions will be held at the Hilton Orlando, 6001 Destination Parkway, Orlando, Florida.

On-site exhibitor and sponsor registrations are subject to a \$100 on-site processing fee, in addition to the \$315 discounted registration fee that is offered to exhibitors and sponsors.

Card Number _____ Exp Date _____

Billing Address _____

City / State / Zip _____ Country _____

Name on Card _____

Signature _____

Office Use Only:

JDDB _____ CBDB _____ Payment _____

Badge _____ Additional Activities _____

- Ribbon:
- platinum sponsor exhibitor
 - gold sponsor speaker
 - silver sponsor moderator